

Become an eDub Host



Own an eDub, Earn an Income,
Create Memories

eDub Services Limited: Host Brochure 2024

Stats about the Staycation Industry

Staycations are more popular than ever, following the Covid 19 pandemic, and people's awareness of long haul flight pollution, more people than ever are staying in the UK for their holidays.

Staycation Boom

+ 185%

Camplify reported a 185% year-on-year increase in summer bookings in August 2020.

+ 27%

Airbnb bookings in 2022 Q2 were up 27% YoY

£715m

UK expenditure on touring holidays reached an estimated £715m in 2021.

£2k - £4k

Highest average annual income from camper van owners hosting on Quirky Campers. Some campers earn as much as £20k per year.

Earnings

800,000

16% of UK adults are interested in renting a motorhome or camper van.

ULEZ
Compliant

Depreciation
Proof



History of eDub

Oct 2013
eDub Trips was established
as the oldest electric
conversion garage in the UK



Mar 2014
Our first Volkswagen T2
camper; Indie was bought for
conversion

July 2015
Indie's first hire to the public



Oct 2018
The company name was
changed to eDub Services to
reflect the offer of
Conversions alongside Trips

Aug 2022
Maggie, eDub's first
Franchise camper was
launched to the world



Sept 2023
eDub Services win the IGAs
Innovation Award



2024
Now



Stats about eDub

eDub's hiring data for the year 2023.

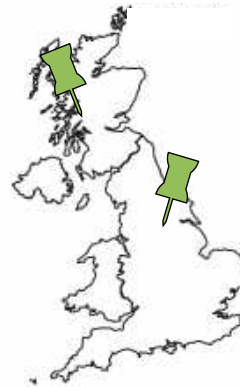
103

Nights Booked

34

Bookings

2 eDub's to hire in 2 Locations



40%

Revenue through Air BnB

August

Most Popular Month

£11,854.30

Total Revenue



4.9 Stars across Google and AirBnB



How to Host - Practical Steps

1.

Prep your eDub

We found that with hirers, simpler is better. Keep the interiors of the camper minimal but stylish with a theme. You want it easy to clean.

Supply cutlery and crockery but not loads, no more than 4 sets of each. Make sure to remember odd utensils like bottle openers and cheese graters.

Provide a small fire extinguisher, first aid kit and puncture kit for emergencies. Charging cards are also useful to let hirers top up as they go.



2.

Pre-Arrival

Most hirers have either never driven electric or never driven a classic camper. Your job is to make them feel as comfortable as possible before the holiday.

- Make sure you're quick to answer any questions they ask online
- Make a short video tour of the eDub, then host it on Youtube to share with hirers before they arrive,
- Make sure they understand the deposit amount, plus the collection and drop off time; so there are no surprises at collection.
- Ask if they need any help finding campsites or things to do, this is where your local knowledge will win out.
- Make sure the insurance is covered in plenty of time so you can ask questions and avoid delays.



How to Host - Practical Steps

3.

At Hand-Over

On the day of the hand over, follow these steps:

First, give them a tour of the vehicle, go through the charging, the camping set up and then the driving.

Next, take them for a drive, with therein driver on the front seat. Be sure to point out the accelerating and the braking speeds.

Finally, have them drive with you in the front seat. This will ensure they get familiar with you there next to them.

Follow these steps, and you can guarantee a confident start to their eDub Adventure



4.

At Return

Give them time to move their items back to their car, then take a look around the eDub, checking that there is no damage and no missing items.

Return their deposit, showing them the transaction if possible.

Tell them that they will be receiving an email to review us soon, and that it means a lot to us for them to complete their review.

After 1 hire, they are now part of the eDub Club! And receive 10% off any future booking. Give them a keyring!

That's it! Wave them off and give yourself a pat on the back.

Turnover kit

To assist you with turning over the eDub quickly you'll need:

- A home charger, ideally 7kW
- Car wash supplies
- Interior cleaning supplies for the cabinets
- Towels and bedding if you wish to provide them
- Vacuum cleaner
- Printer; to reprint the User Guide
- Window washing equipment, including RainEx and Anti-Mist

"Don't forget to ask for a picture for your socials"



How to host: Which platforms to use



Take it from us; One of the hardest things when running an eDub is managing all the bookings. You have a Friday night off and two emails come in at once, they both pay a deposit and want the same bank holiday weekend. You then have to call one of them and say that they weren't quick enough. It's not nice.

Instead, let SmooBu take the pressure off. Although it's not compatible with all booking platforms, it will take a large amount of headache out of dealing with so many people wanting to hire your gorgeous eDub. Trust us, it's worth the investment of £33 a month.

With regards to Booking platforms; we use the following:



Direct Booking

Pros

- You keep 100% of the takings

Cons

- All self Driven Advertising



Air BnB

Pros

- One of the largest and well known global platforms

Cons

- 18% commission taken on each booking



Quirky Campers

Pros

- Reduced 8% Commission for Electric Campers

Cons

- Not compatible with multi platform management suites like SmooBu.



Booking.com

Pros

- One of the largest and well known global platforms

Cons

- From 15% commission taken on each booking



eDub's Premier Service Plan

For additional Peace of Mind, why not consider taking eDub's Additional service Plan. We cover the whole vehicle, not just the electric conversion



Covered:

- Brake testing and re-bleeding
- Tyre tread and pressure Testing
- Steering box Testing and filling
- External lights Testing and replacing



Covered:

- Software updates to Battery Management System
- Software updates to Drive Unit
- Error Signal testing
- eDub Control Board Testing



Plus: if relevant advancements have been made with the technology in your vehicle, such as faster charging or higher range; we will discuss these with you, put together a guaranteed quote and a discount for the work

Our Premier Service Kit is in addition to your warrantee and ensures that the vehicle itself runs well for many years to come following your conversion.

The Premier Service Plan costs just **£249 a year** and you will receive a **10% discount** on any upgrades to the vehicle or the conversion system.



Contact us

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Visits by appointment



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